

Phase 2 Full STREAM Ahead! Capital Campaign Executive Summary

















The Need That This Project Serves

Ventura County is home to the largest population of school age children without a local children's museum in Southern California. kidSTREAM will launch and build a world-class children's museum that will transform our community and impact children for generations. This is a legacy project that will educate and inspire but we need your help.



Where We Are Headed

Our Phase 2 plan will allow kidSTREAM to open and operate a children's museum for our children, grandchildren, friends, neighbors, and future leaders. The \$2,500,000 Phase 2 *Full STREAM Ahead!* Capital Campaign incorporates advice given by community leadership and implements exhibit concepts provided by the children of our community. Campaign goals include:



- Opening and operating a world-class children's museum
- Working with local contractors to build 30,000 square feet of indoor and outdoor educational exhibits
- Designing and creating our programs and services that benefit children and their caregivers with special attention given to community access and underserved populations
- Developing the museum infrastructure needed to operate a sustainable business
- Expanding and strengthening our community partnerships to maximize impact, both on-site and through outreach programs
- Developing leaders to improve our community, region, and world

How You Can Help

The Phase 2 *Full STREAM Ahead!* Capital Campaign will be soliciting donations from individuals, organizations, small businesses, large corporations, and private foundations. Campaign contributions are tax deductible, and all donors who give \$25,000 or more will be permanently recognized as Phase 2 Founders. Those who give to the Campaign may choose to remain anonymous, and may make gifts in honor or memory of individuals or in recognition of events or accomplishments. There will also be naming opportunities for donors gifting \$10,000 or more. Gifts can be cash, check, stock, IRA distributions, online giving, or appreciated property.



Contact our Executive Director, Michael Shanklin, at <u>michael.shanklin@kidstream.org</u> or (661) 289-1369 to find out how you can change the life of a child.



(805) 419-3545

